

SAIA

South African Institute of Architects
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Newsflash

Newsflash 2013.15

DATE: 7 May 2013



A mind that is stretched to a new idea never returns to its original dimension - Inspiring Design entering Architecture.

23 AND 24 MAY 2013 BROOKLYN THEATRE, GREENLYN VILLAGE, MENLO PARK, PRETORIA

Returning for the second time, we ask how can inspiring design influence architecture? The conference is aimed at all design professionals and architects in order to inspire exceptional design and to explore synergies across the different disciplines of design. Delegates will be spoilt with an array of talks that are sure to birth new ideas. As conference hosts, the Pretoria Institute for Architecture (PIA) believes that this will be an absolutely memorable event for all creatives.

And you can now choose to come on individual days.

- 2 day Conference Delegates: R2000.00, Students: R500.00 [Click here to book](#)
- Limited tickets available for Day 1 Cost R1300.00 (Thursday 23 May 2013) 1 CPD Credit in Category 1
- Limited tickets available for Day 2 Cost R1300.00 (Friday 24 May 2013) 1 CPD Credit in Category 1
- Cocktail Function, Student Design Prize Giving and Cabaret Show 23 May 2013: Delegates have to register at NO COST. Non-delegates - R120.00 per person (Space is limited) CASH BAR

[Click here to book](#)

PRELIMINARY PROGRAMME:

	DAY 1 (23/05/2013)	DAY 2 (24/05/2013)
	Welcome and Opening – Faan, Mauneen – Hugh Fraser	Welcome – Hugh Fraser
08:15 09:00	Graham Warsop – Jupiter Drawing Room – Advertising : Topic to follow	Nataniel – Philosophy of Trends and Design
09:05	Amanda du Plessis – Evolution Product – Textile Design : Evolving our	Jo Noero – Noero Architects : Common Ground – Architecture and Art –

09:50	Heritage into Product		Professor Jo Noero – Architect and Teacher
09:55 10:40	Henning Rasmuss – Paragon Architects : Life After Yesterday		Ahmed Tilly – Black River FC – Advertising : Topic to Follow
10:40	TEA		TEA
11:00			
11:05 11:50	Eduard Claasen – The Flying Dutchman - Electronic Art and Visual Design : Invisible Perspective – Underlying Alternative Reality		Pluto Panoussis – Open Window - Animation : The Dignity of Disgrace
11:55 12:40	Gary Harwood – HKLM – Brand Design : Ten commandments of powerful branding and design		Haldane Martin – Haldane Martin Iconic Furniture and Design : Nature of Design (My work and process)
12:40	LUNCH		LUNCH
13:25			
13:30 14:15	Roz Streak – Viridity – Digital Design : Design for Digital Output		Bernard Viljoen – I was Shot in Joburg J - Photography : Disposable Camera as a Brush to Write your own Future
14:20 15:05	Alewyn Botha – DENKA – Industrial Design : Original Thinking – The Design Warrior		Andries Botha – Artist : Is there room for an Elephant: Can man still measure some things?
15:05	TEA		TEA
15:25			
15:30 16:15	Gordon Jubber – Architecture, Art and Visual Design - Design with (no) Limits		Pieter Mathews – Cool Capital 2014 – Cool Capital Biennale and Close Conference
16:20 17:05	Callie van der Merwe – Design Partnership - Interior Design : Design Comes Last		
17h30	Mercedes Benz Design Competition Prize giving with Cocktail Function (Cash Bar) and Cabaret Show		

[Click here to find out more on this event.](#)

SAIA is committed to keeping our members informed and up to date on the latest in the architectural profession. If you have any content or information to submit...

CONTACT US - [CLICK HERE](#)

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